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Mac n' Cheese Food Truck Makes Cincinnati Debut with City Tour Benefiting Local Homeless Community

A portion of every bowl purchased during the tour, June 30 – July 4, supports Cincinnati's Fall Feast.

Chicken Mac Truck is partnering with Rhinegeist Brewery and several major venues as it tours the streets of Greater Cincinnati over July 4th weekend for a wonderful cause. A portion of the truck's proceeds from the 5-day city tour will directly support Cincinnati's Fall Feast (<u>fallfeast.org</u>), which provides free Thanksgiving meals, coats and supplies to thousands of homeless families each year. Fall Feast is a volunteer-driven, non-profit event held annually at the Duke Energy Center on Thanksgiving Day.

In addition to the city tour proceeds, coat and toiletry donations will also be accepted at the Chicken Mac Truck on behalf of Fall Feast at every city tour stop, June 30 – July 4.

The food truck owners recently closed their stand-alone J. Gumbo's restaurant in Fairfield with a vision of taking their food to their customers, versus the other way around.

"By taking our food on the road, we're able to better connect with the community where they are. We call our chicken mac #happinessinabowl for a reason... not only because our food is delicious, but because we love making a positive impact everywhere we go," said Jarod Maier, one of the truck's owners.

Chicken Mac Truck's unique blend of slow-simmered chicken over creamy mac n' cheese became an instant hit recently at the Bunbury Festival. More than 2,500 bowls of chicken mac n' cheese were served that weekend alone. The truck's popularity only continues to grow as word spreads about the unique and addicting blend of chicken and mac n' cheese. View the full menu at chickenmactruck.com/menu.

More information is available at chickenmactruck.com, and on social media @chickenmactruck.

City Tour Schedule

June 30 – Rhinegeist Brewery in Over-the-Rhine – 6 to 9 p.m.

July 1 – Food Truck Friday in West Chester (9075 Centre Pointe Dr.) – 11 a.m. to 1 p.m.

July 2 – Fourth of July Jam in Washington Park – 3 to 10 p.m.

July 3 – Red Rhythm and Boom at the Mason Municipal Campus – 4 to 10 p.m.

July 4 – Concert and fireworks at RiversEdge in Hamilton – 3 to 10 p.m.



